

Historic, Archive Document

Do not assume content reflects current
scientific knowledge, policies, or practices.



KWANSO DOUBLE DAYLILY

Beautiful DAYLILIES

for Southern Gardens

In this folder we offer you the answer to the perplexing question "What daylily will grow in my garden that needs the least amount of care?"

The answer—Daylilies, of course.

JACKSONVILLE LANDSCAPE CO.
Rt. 7, Box 230, JACKSONVILLE 5, FLA.

POSTMASTER: If addressee has moved, advise new address on Form 3547 and amount of forwarding postage needed.

CULTURE

NESS

LIBRARY

U. S. Department of Agriculture

Washington 25, D. C.

LIBRARY RECEIVED

Section 562 P. L. & R.

JUN 23 1948

U. S. Department of Agriculture

PAYMENT OF POSTAGE, \$3.00

GPO



UNITED STATES POSTAGE



CINNABAR



Beautiful DAYLILIES for Southern Gardens

JACKSONVILLE LANDSCAPE CO.

Rt. 7, Box 230, JACKSONVILLE 5, FLORIDA Tel. 2-3212



(Stout.) Small flowers of clear red petals. Very strong grower of Deciduous. Midseason. \$1.50 each

(Stout.) A bicolor with pastel-shaded eye at beauty. Golden yellow base with pink. Midseason. \$1.00 each

Very large, vase-shaped flower of clear, borne on tall, sturdy stems. Midseason. \$2.00 each

TIGERT. (Watson.) Pale orange red petals. Very strong grower of Deciduous. Midseason. \$1.50 each

(Stout.) Small, bright red flowers carried on long stems. Fine for contrast in low border. \$2.75 each

(Stout.) Large, delicate, fragrant flower of lemon-yellow color. Strong grower. \$1.50 each

(Stout.) Flower almost identical to Mrs. Watson. Blooms about three weeks later. Midseason. \$1.25 each

(Stout.) Medium-sized flower with ruffled petals. Deep velvety red with white throat. Holds color well in hot weather. \$3.00 each

(Stout.) The medium-sized flowers with ruffled petals are borne in great numbers. Color is clear golden yellow. Early bloomer. Evergreen. Most desirable. \$1.00 each

(Stout.) A strong grower with large, ruffled petals. Faint fulvous red color. Very fine. Midseason. \$1.75 each

(Stout.) Beautiful, medium large flower with ruffled petals and maroon-colored throat. Early to midseason. Evergreen. \$2.00 each

Early to midseason variety with light colored flowers, over which there is a faint fulvous red. The twisted petals variety one of the outstanding types. \$1.50 each

(Stout.) Small, clear yellow flowers. Bloom. Keeps its color well and re-blooms. \$2.00 each

(Stout.) Fulvous red petals with dark mid-zone. Throat clear yellow. Flowers borne in great numbers. Early bloomer. \$2.50 each



ville 5, Florida

Daylilies

FALL 1947 • SPRING 1948

Why Plant Daylilies in Your Garden?

BECAUSE:

They will thrive with a minimum of care even under the most adverse conditions.

They will add color from early spring to fall.

They are practically immune to insects and diseases.

They are now available in colors ranging from the palest yellow through orange, red, maroon and brown, and in exquisite shades of peach, pink and rose.

Where to Use Daylilies—

In the annual or perennial border with a background of higher shrubs.

In the “dull spots” in the foundation planting.

In the cutting garden.

For naturalizing.

How and When to Plant Daylilies

Transplanting in the South may be safely done at any time of the year, even during the blooming season. Fall to early spring planting will, however, give you the added advantage of having your plants established for the next blooming period.

Planting should be at the same depth as the plants were grown in the Nursery. Using a liberal amount of humus or similar decayed vegetable matter with your planting soil is advisable. Two applications of a high-grade commercial fertilizer during the growing season will keep the plants in vigorous condition. Never try to “push” the plants too much. Keep well watered until thoroughly established during hot and dry periods.

For best results planting should be in sunny or at least partially sunny locations.

TERMS OF BUSINESS:

Our terms are Net Cash with order. Orders of \$4.00 or more are shipped prepaid; otherwise please add 35c to cover cost of packing and transportation.

Our plants are guaranteed to be healthy, true to name and to reach you in good condition. Please return to us any damaged plants immediately and we will send you fresh stock if available or refund the purchase price. At no time, however, will our liability exceed the amount of the original purchase.

Each order is freshly dug and we take special care to send you strong plants.

Acceptance of orders subject to prior sale.

NOTE:

In classifying the various varieties as “Early,” “Midseason” or “Late” flowering, we are guided by North Florida conditions as indicated below. Seasons may vary greatly, depending upon local weather conditions. During periods of heavy rainfall plants will frequently produce additional out-of-season flowers.

Early—March 15 to May 1.

Midseason—May 1 to June 15.

Late—June 15 to August 15.

Old-Fashioned Varieties

Do you sometimes long for an "Old-Fashioned Garden"? If so, try the following varieties:

- AURANTIACA.** One of the fulvous types, with narrow petals. Throat of flower is orange and sepals are tinged with English red. Midseason.
- FLORHAM.** (Harrington.) One of the old favorites with very attractive clear yellow flowers. Very fragrant. Evergreen. Midseason.
- FULVA.** The old-fashioned Tawny Daylily. Desirable if used with yellow types or for naturalizing.
- GOLDDUST.** (Yeld.) Very early, deciduous variety with attractive small yellow flowers. Fine for low borders.
- KWANSO FLORE-PLENO.** The common double Daylily. The throat is a clear yellow with petals fulvous red and orange. Late. Deciduous.
- KWANSO VIRGINICA.** Double flowers with coloring like Kwanso Flore-Pleno but larger and more attractive. Deciduous.
- ORANGEMAN.** One of the best clear orange varieties. Usually has a few flowers during the entire growing season. Fine for mass plantings. Strong grower. Evergreen. Early.
- SOVEREIGN.** Low-growing, very early-flowering type with small light yellow flowers. Deciduous.

One plant each of **\$3.25**
ENTIRE COLLECTION
Value \$4.00

Well-Tested Varieties

Following is a list of Daylilies thoroughly tried under Southern conditions. Any of these will prove a welcome addition to your garden and a joy for years to come.

- AJAX.** (Mueller.) A very early-flowering, deep orange variety of great merit. Very dependable. 50c each; 5 at 45c each
- AMARYLLIS.** (Betscher.) A very beautiful evergreen variety with vase-shaped, golden yellow flowers. Midseason. 50c each; 5 at 45c each
- CINNABAR.** (Stout.) One of the older midseason hybrids. The throat of the flower is clear yellow, with the color of the outer petals deepening to a lovely shade of brownish red. Coloring on the order of Aurantiaca but more pronounced. Very floriferous. Evergreen. 75c each; 5 at 65c each
- CRESSIDA.** (Betscher.) A strong-growing, deciduous variety with large, orange blossoms. A fulvous marking in the throat makes this a great favorite. Excellent for mass effect. Midseason. 60c each; 5 at 50c each
- EARLY GOLD.** (Shoemaker.) One of our seedlings with medium-sized, clear orange flowers borne in clusters. This variety flowers three or four times every season and will stand any amount of hot weather. 75c each; 5 at 65c each
- J. A. CRAWFORD.** (Betscher.) Very tall growing, with large apricot and cadmium-yellow flowers. Fine cut flower. Early to midseason. Evergreen. 50c each; 5 at 40c each
- LUTEOLA MAJOR.** (Van Tubergen.) Tall growing, with large, lemon-chrome flowers. Very desirable for cutting. Midseason. 50c each; 5 at 40c each
- MANDARIN.** (Farr.) Robust, large-flowering variety with pale yellow blooms of great beauty. Midseason. \$1.00 each; 5 at 90c each
- MARGARET PERRY.** (Perry.) A most unusual late-flowering type with star-shaped flowers. Throat is clear yellow, and a yellow line extends through the center of the orange-red petals. Multiplies very rapidly. Deciduous. 50c each; 5 at 45c each
- MARY GRACE.** (Shoemaker.) A very showy, fast-growing type. Flower is star-shaped, with throat of a delicate shade of green and outer part of petals and sepals deepening to pale apricot. The entire flower has a decided silvery sheen, making this one of the loveliest Lilies we know. Midseason to late. \$1.00 each; 5 at 80c each
- MIKADO.** (Stout.) One of Dr. Stout's first creations and still one of the most outstanding. Flowers are clear orange with mahogany-red eye-zone. Blooms twice. Midseason. Evergreen. Should be in every garden. 75c each; 5 at 65c each
- MODESTY.** (Betscher.) One of the best pale yellows. Should be planted in partial shade for best results. Midseason. 75c each

MRS. W. H. WYMAN. (Betscher.) Medium grower with large, pale yellow flower of great beauty. Petals are slightly ruffled. Midseason to late. 75c each

OPHIR. (Farr.) Outstanding, tall-growing variety with wide, trumpet-shaped, clear orange-yellow flowers with a 6-inch spread. Long blooming season. Fragrant. Fine cut flower. Evergreen. 75c each; 5 at 65c each

SIR MICHAEL FOSTER. (Mueller.) A great favorite in every garden. Very strong grower with tall spikes of trumpet-shaped, clear yellow flowers. Unsurpassed if tall background is desired. Should be in every collection. Fine cut flower. Midseason. Evergreen. 75c each

THE GEM. (Betscher.) This midseason variety has an attractive orange-yellow bloom of medium size. Its long flowering season makes it a worthwhile addition to any garden. 50c each; 5 at 40c each

VESTA. (Stout.) Flowers are very broad-petaled, deep orange in color, with slight fulvous marking and of good substance. One of the best. Midseason. Evergreen. \$1.00 each; 5 at 90c each

Especially Choice Varieties

Here is truly "The Cream of the Crop." These are some of the most distinctive and attractive Daylilies yet developed. For the up-to-date gardener they are a "must." Due to shortage of stock in these varieties, we are forced to limit your purchase to one plant of each variety per customer.

BAGDAD. (Stout.) A fine large, bicolored flower with clear orange throat. Outer petals coppery red with orange background. Medium grower. Midseason. \$1.00 each

BARONET. (Stout.) Fulvous red flower of great merit borne in great profusion. Two midseason blooming periods. Fine for low border. \$1.50 each

ETHEL. (Shoemaker.) One of our seedlings. Large flower with clear yellow throat; petals deepen to chocolate-brown with yellow stripe extending through center of petal. Plant in partial shade for best results. Midseason. Unusual. \$2.00 each

FESTIVAL. (Stout.) Vigorous grower with English red petals and orange mid-stripe. A truly beautiful midseason variety. \$1.50 each

HIAWATHA. (Stout.) Small flowers of clear orange carried on strong scapes in great abundance. Very effective. Early to midseason. \$1.50 each

LINDA. (Stout.) A bicolor with pastel-shaded eye-zone of great beauty. Golden yellow base with cinnamon marking. Midseason. \$1.00 each

MAJESTIC. Very large, vase-shaped flower of clear orange, borne on tall, sturdy stems. Midseason. \$2.00 each

MRS. JOHN TIGERT. (Watson.) Pale orange throat with red petals. Very strong grower of great merit. Deciduous. Midseason. \$1.50 each

PORT. (Stout.) Small, bright red flowers carried in great profusion. Fine for contrast in low border. Midseason. \$2.75 each

PRINCESS. (Stout.) Large, delicate, fragrant flowers of clear lemon-yellow color. Strong grower. Midseason. \$1.50 each

RAJAH. (Stout.) Flower almost identical to Mrs. John Tigert. Blooms about three weeks later. Evergreen. Midseason. \$1.25 each

SACHEM. (Stout.) Medium-sized flower with wide overlapping petals. Deep velvety red with yellow-green throat. Holds color well in hot weather. One of the best. \$3.00 each

SUDAN. (Stout.) The medium-sized flowers with wide overlapping petals are borne in great abundance. Color is clear golden yellow. Early to midseason. Evergreen. Most desirable. \$1.00 each

TRIUMPH. (Stout.) A strong grower with large, rich orange-colored flowers. Faint fulvous red halo on throat. Very fine. Midseason. \$1.75 each

VULCAN. (Stout.) Beautiful, medium large flower with orange throat and maroon-colored petals. Robust grower. Early to midseason. Evergreen. \$2.00 each

WAU-BUN. Early to midseason variety with light cadmium-colored flowers, over which there is a sprinkling of faint fulvous red. The twisted petals make this variety one of the outstanding types. \$1.50 each

YELDRIN. (Stout.) Small, clear yellow flowers. Profuse in bloom. Keeps its color well and remains open evenings. \$2.00 each

ZOUAVE. (Stout.) Fulvous red petals with dark marking in mid-zone. Throat clear yellow. Medium-sized flowers borne in great numbers. Early to midseason. \$2.50 each



JACKSONVILLE LANDSCAPE CO., Jacksonville 5, Florida



- 1 CINNABAR
- 2 VESTA
- 3 MARGARET PERRY
- 4 AJAX
- 5 PORT
- 6 J. A. CRAWFORD



MRS. W. H. WYMAN

